

8

REP HEADLINE# 6375180
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP
OCT15/12 14.19
*** WPXI-TV ***

ADV # 17035

ADV. NAME POLI/VILLELLA/DSC/D/SEN/PA

REP.# OFF.# 18 SALESMAN #

AGY # 02536 AGY. NAME BUYING TIME, LLC

BUYER NAME KRISTA MURRAY

650 MASSACHUSETTS AVE.N.W. #210

SALES PRSN WA- CHERYL BLAIR

WASHINGTON, DC 20001

ORDER # 334889

CONTRACT # 6375180

CLASS: NATL. LOCAL REGIONAL

PRDCT DSCC/VILLELLA 10/16 EST#2458 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX

CO-OP BILLING NEEDED

DATE OCT15/12 14.19

REP: TO JEN
FR CHERYL
NEW ORDE
TTL \$6250
PLS CNF THANKS

[Handwritten signature]

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
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AGENCY ADVERTISER CODE = 418
AGENCY PRODUCT CODE = 423

AGENCY EST# = 2458

1			500P-530P	30		\$575.00	10/19	10/19	1		FRI	1
PROGRAM : CH 11 EARLY NEWS CON COM1: CH 11 EARLY NEWS												
2			600P-630P	30		\$625.00	10/20	10/20	1		SAT	1
PROGRAM : CHANNEL 11 NEWS SATURDAY CON COM1: CHANNEL 11 NEWS SATURDAY												
3			600A-800A	30		\$250.00	10/20	10/20	1		SAT	1
PROGRAM : CHANNEL 11 NEWS SAT AM CON COM1: CHANNEL 11 NEWS SAT AM												

[Handwritten notes: "NA due to FB" and "3"]

:LINE#:REP :LINE#:	:CD: :	TIME PERIOD :	: LGTH : :	: SEC : :	: RATE :	: START : DATE :	: END : DATE :	:SPTS: /WK:	: WEEK : INVT :	: DAYS :	:TOTL: :SPTS:
4		800A-1030A	30	5	\$275.00	10/20	10/20	1		SAT	1
PROGRAM : CHANNEL 11 NEWS SAT AM											
CON COM1: CHANNEL 11 NEWS SAT AM											
5		430A-459A	30	5	\$125.00	10/18	10/18	1		THU	1
PROGRAM : CH 11 NEWS 430A											
CON COM1: CH 11 NEWS 430A											
6		430A-459A	30	5	\$125.00	10/16	10/16	1		TUE	1
PROGRAM : CH 11 NEWS 430A											
CON COM1: CH 11 NEWS 430A											
7		500P-530P	30	5	\$575.00	10/16	10/16	1		TUE	1
PROGRAM : CH 11 EARLY NEWS											
CON COM1: CH 11 EARLY NEWS											
8		430A-459A	30	5	\$125.00	10/17	10/17	1		WED	1
PROGRAM : CH 11 NEWS 430A											
CON COM1: CH 11 NEWS 430A											
9		500P-530P	30	5	\$575.00	10/17	10/17	1		WED	1
PROGRAM : CH 11 EARLY NEWS											
CON COM1: CH 11 EARLY NEWS											
OCT/12 \$3,250.00					CONTRACT TOTAL		\$3,250.00				
					TOTAL SPOTS		9				

MARKET TOTALS \$10,833

WPXI 30%

KDKA 30%

WTAE 30%

WPGH 10%

CABL 0%

WPCW 0%

WPMY 0%

SVC- NSI

DEMOS- RA35+*